

Oconee Fall Line Technical College

5 Year Strategic Plan

Fiscal Year 2025- 2029

Introduction

Oconee Fall Line Technical College's (OFTC) strategic planning process is designed to be an ongoing institution-wide process that involves:

- Broad visioning for the future of OFTC through the Strategic Plan
- Operational plans that are developed and implemented through units that outline the specific activities that will be done to achieve the Strategic Plan
- A budgeting process based on the needs identified at unit level operational planning
- Assessment of the operational plans that results in continuous improvement

This five-year strategic plan covers fiscal years 2025 to 2029. It will provide overall guidance for OFTC and direction for the development of operational plans and college procedures. It will also provide the foundation for the budgeting process and the assessment process resulting in the continuous improvement of the college.

Planning Process

The OFTC Strategic Plan is annually reviewed as a part of the college's Institutional Effectiveness (IE) Process. The IE planning cycle was modified the year. The IE Process was updated so that the College-Wide Strategic Planning Retreat will be held every other year. The retreat was held in 2023 and will be held again in 2025. This large group represents every unit of the college and is charged with reviewing the strategic plan, including mission and vision, and recommending changes.

A smaller group, which includes the president of the college and her direct reports, met on April 1, 2024 to review and make changes to the Strategic Plan. The Student Achievement Goals were also established for the upcoming year. The review process determined the mission statement and the vision statement adequately represent the mission of the college and no changes were made.

At the end of the strategic planning process, the entire faculty and staff at OFTC received the finalized strategic plan. The strategic plan is available for all OFTC employees and the public to view on the OFTC website.

Data Used in Planning

Multiple sources of data were used to guide the planning process. The Senior Staff reviewed data relating to external trends and influences on the college, as well as internal data from the college to better understand the context in which the college is operating.

External trends and influences discussed included the Technical College System of Georgia (TCSG) Strategic Plan.

The internal data reviewed for the college included the TCSG College Scorecard, College Snapshot Data from KMS, Program Level Data Report, and Student Satisfaction Data.

Strategic Initiatives

Strategic initiatives are included in the strategic plan to guide the college's focus for the coming year. These initiatives represent high priority items for the next fiscal year and are tracked closely by the President and Senior Staff. This list is smaller and more manageable, and the data used to track progress is vital to accomplishing the mission of OFTC. For fiscal year 2025, the identified Strategic Initiatives are as follows:

1. Increase credit enrollment, retention, and graduation rate, especially in high demand career fields
2. Increase number of eligible high school students participating in dual enrollment occupational programs and transition dual enrollment students into credit programs upon graduation
3. Evaluate schedule offerings to meet student demands for online and face-to-face options
4. Monitor and modify the Quality Enhancement Plan (QEP)
5. Increase adult education enrollment in all counties
6. Increase measurable skill gains, IET completions, and HSE awards in adult education
7. Increase HSE to credit student transition rate
8. Expand leadership training to prepare the next generation of college leadership
9. Prepare staff to help with student success, by providing training in mental health, drug awareness, gangs, and disabilities
10. Provide training for BIT Team on gangs, drugs, and mental health issues
11. Maintain and expand the OFTC Annual Training Calendar
12. Increase customized training hours and companies served
13. Clean and declutter interior and exterior lab spaces across campus based on annual calendar of activities
14. Create focus group with dual enrollment and traditional credit students to improve retention and graduation

15. Raise awareness and support for OFTC Foundation and scholarship opportunities
16. Expand the pool of potential adjuncts to provide more course schedule options
17. Begin the Stewart Building renovation on South Campus
18. Begin offering classes/programs at McRae Correctional Facility
19. Provide support for new OFTC Foundation Strategic Plan
20. Provide ongoing services to students during renovation, including clear communication on office locations for student services
21. Implement Workday for HR and Accounting offices in line with State of Georgia rollout plan
22. Transition all online credit courses to BlackBoard Ultra
23. Implement Destiny One software for Business and Industry use in customer management, registration, and payment
24. Implement Target X software retention module to assist Student Affairs staff

Mission

The mission of Oconee Fall Line Technical College, a unit of the Technical College System of Georgia, is to contribute to the economic and workforce development of east central Georgia through quality technical and continuing education, adult education, and business and industry services. The College offers associate degrees, diplomas, technical certificates of credit, and non-credit certificates in a student-centered learning environment through traditional and distance education modes of delivery.

Vision

Oconee Fall Line Technical College will be a catalyst for growth in the diverse communities we serve. This will be accomplished by providing seamless educational opportunities and rigorous academic instruction in a student-centered environment. We will train individuals to be highly skilled workers in a globally competitive business environment.

Strategic Goals

GOAL 1: Technical Education

Provide quality, industry-driven education and training that prepares students to enter the workforce or continue their education.

Objectives:

1. Promote occupational program opportunities to dual enrollment students
2. Increase transition of dual enrollment to credit students
3. Recruit, assess, and enroll credit students
4. Retain and graduate credit students
5. Promote financial aid opportunities for credit students
6. Stay abreast of all financial aid changes to maintain compliance with State and Federal requirements
7. Enhance the quality of student life for students through enrichment, leadership, scholarship activities, and mentoring
8. Enhance student satisfaction
9. Increase student participation in career services
10. Provide support services to all students regardless of mode of delivery
11. Expand support services to veterans
12. Expand diversity, equity, and inclusion initiatives
13. Offer prior learning assessment (PLA) opportunities for students
14. Award Badges/Digital Credentials
15. Expand and promote articulation opportunities for OFTC graduates
16. Enhance classroom learning experiences through quality library resources
17. Procure state-of-the-art instructional tools, equipment, and labs to train work-ready students
18. Actively pursue partnerships with high schools to provide dual enrollment opportunities
19. Expand relationships with co-operative, clinical, apprenticeship, and internship locations
20. Strive for continuous improvement in occupational student learning outcomes
21. Strive for continuous improvement in general education student learning outcomes
22. Enhance advisement services to students
23. Monitor and modify the approved Quality Enhancement Plan (QEP)
24. Evaluate program offerings, curriculum, and modes of delivery in relation to the needs of the communities being served
25. Continue to utilize the Behavioral Intervention Team (BIT) for student intervention as needed

GOAL 2: Adult Education

Increase the adult literacy rate and the number of high school equivalency credentials among the population in the state of Georgia.

Objectives:

1. Recruit, enroll, advise, retain, and award high school equivalency (HSE) to adult education students
2. Increase transition of HSE graduates to credit students
3. Increase measurable skill gains for adult education students
4. Assess training locations and technology in all 11-counties
5. Utilize technology to reach more adult education students
6. Expand integrated education and training (IET) programs, to include credit programs
7. Collaborate with WIOA, state community organizations, and non-profits across 11-county service area
8. Provide a successful online program, including a virtual classroom accessible to all with internet connectivity, with hybrid and fully online options
9. Implement workplace literacy opportunities through partnerships with local businesses
10. Expand family literacy opportunities with local school systems
11. Actively market adult education programs offerings, locations, and schedules

GOAL 3: Business and Industry Training

Provide customized workforce training for businesses and industries to remain competitive in today's global economy.

Objectives:

1. Expand collaborative partnerships and training opportunities with community and government organizations, businesses, and industries to enhance the regional workforce
2. Recruit and enroll business and industry, continuing education, and safety program students
3. Provide conference center facilities to meet the needs of middle Georgia
4. Provide assessment services for professional credentialing
5. Provide quality business and industry, continuing education, and safety program training
6. Provide online training and distance education opportunities for non-credit training
7. Maintain self-sustaining operations of business and industry services, continuing education, safety programs, and conference centers
8. Expand use of industrial flex lab
9. Implement Destiny One software
10. Develop marketing strategies for department offerings

GOAL 4: College Operations

Support and enhance the institution's ability to operate effectively and to provide needed services to its internal and external customers.

Objectives:

1. Manage fiscal resources effectively and efficiently
2. Plan, acquire, and maintain facilities and equipment
3. Promote institutional effectiveness through ongoing continuous improvement processes
4. Maintain Southern Association of Colleges and Schools Commission on Colleges (SACSCOC) accreditation
5. Actively pursue additional revenue sources through grants
6. Provide a safe and secure learning environment for students and staff
7. Maintain a current campus master plan
8. Provide quality services through the bookstore, live work, and the conference centers
9. Expand profit-center revenue (conference centers, business and industry)
10. Provide professional and staff development opportunities for faculty and staff
11. Recruit, hire, and promote employees with appropriate experience and qualifications to serve the current and future needs of the college
12. Provide a current, dynamic website presence for students and customers
13. Provide ongoing training for faculty, staff, and students on topics of safety, security, cybersecurity threats, as well as state mandated training
14. Expand the training program to promote employee leadership and advancement opportunities
15. Increase visibility in communities through developing and maintaining communications with the community using trends in social media to connect with the target audience
16. Provide support to the OFTC Foundation
17. Maintain and upgrade technology infrastructure to insure college meets the needs of internal and external customers